

Strategic Communication	25 hours	Journalism	25 hours	Visual Communication	25 hours
	grade		grade		grade
A260 Layout and Design	_____	A266 Videography	_____	A266 Videography	_____
A310 Advertising <i>or</i> A316 PR	_____	A265 Photography	_____	A265 Photography	_____
A336 Strategic Content Creation I	_____	A250 Journalism	_____	A260 Layout and Design	_____
A337 Strategic Content Creation II	_____	A350 Adv. Journalism	_____	Elective	_____
A326 Research in Ad and PR	_____	A450 History of Journalism <i>or</i>	_____	Elective	_____
A334 Problem Solving	_____	A465 History of Photography	_____		
Major Electives or Emphasis area	6 hours	Major Electives or Emphasis area	9 hours	Major Electives or Emphasis area	9 hours
Choose any communication courses or emphasis area		Choose any communication courses or emphasis area		Choose any communication courses or emphasis area	
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
A485 Strat Comm Capstone	_____	A490 Journalism Capstone	_____	CMMNA384 Brand Lab Capstone	_____
<i>or</i> A415 Ad Team <i>or</i> A419 Bateman Team				<i>or</i> A415 Ad Team <i>or</i> 485 Campaigns	

EMPHASIS AREAS

Optional for communication majors.
 These classes would fill the communication elective slots.

Non-profit Communication

CMMNA410 Non-profit Communications
 CMMNA380 Donnelley Center non-profit work
 Internship with non-profit emphasis

Environmental Communication

CMMNA371 Covering the environmental beat
 CMMNA475 Environmental communicatoin
 Internship with environmental emphasis

Photography

CMMNA265 *or* CMMNA365
 CMMNA368 Documentary photography
 Internship with photo emphasis

Sports Communications

CMMNA356 Sports Promotions
 CMMNA357 Sports Communication
 Internship with sports emphasis